



Anthem  

Anthem Blue VisionSM

*See the value of cost-effective,
quality vision coverage from Anthem.*

Anthem Blue Vision

Employees want vision benefits. In a recent poll, two-thirds of those surveyed indicated they would trade a vacation day for vision benefits. And many would trade two.¹

The Value of Vision Benefits

With more than 64 percent of the workforce wearing eyeglasses or contact lenses, vision benefits are in demand. This demand grows as aging baby boomers require increased vision care and employees postpone retirement. Offering vision benefits can help the visual wellness of your employees and the general well-being of your company.

A Glimpse at Anthem Blue Vision

Anthem Blue Vision is affordable vision coverage that helps to distinguish us from the competition. Regardless of the plan you choose, your employees will enjoy:

- *coverage for an eye exam*
- *significant savings on eyewear and accessories, as often as they'd like during enrollment in their vision plan*
- *faster delivery of their glasses — from an hour to just a few days — depending on where they go*

Plan designs and benefits

Anthem Blue Vision offers flexible plan designs to fit the specific needs and budgets of any size group:

- *Anthem Blue Vision PPO, which includes network and non-network benefits, provides an eye exam, as well as glasses or contacts, and is available on a fully insured or a self-funded basis.*
- *Anthem Blue Vision Exam Plus Discount, which is a network-only plan,* provides an eye exam and discounts on glasses and contacts.*

Choice

Anthem Blue Vision's broad national network consists of more than 10,000 locations and 13,000 providers, including independent ophthalmologists and optometrists, as well as the convenience of over 800  stores nationwide.

For added convenience, members can visit Anthem Blue Vision providers throughout the country to receive coverage for replacement eyewear.

Easy access

Anthem Blue Vision benefits are easy to access. Employees choose an Anthem Blue Vision network eye care provider, make their appointments and pay the appropriate copayments during their office visits. Plus, the providers verify eligibility and obtain the necessary information, so members don't have to hassle with paperwork.

To select eye care providers or locations, members can:

- *use the provider directory on the anthem.com home page, where they can also find maps and driving directions.*
- *contact Anthem Blue Vision customer service by calling the number listed on their ID cards or (800) 828-3677 in Indiana and (800) 367-5897 in Kentucky and Ohio.*

Depending on their plan, members can also use non-network providers. Services and materials are paid for up front. Members may submit itemized receipts for reimbursement. Coverage may be limited and out-of-pocket expenses may be higher.

Additional value

From a spare pair of glasses to contact lenses, members can continue to save even after they've exhausted their benefits. With Anthem Blue Vision Preferred Pricing, members receive additional discounts off the retail prices of frames, lenses and contacts, as well as sunglasses and other accessories.

Additionally, as part of *SpecialOffers@Anthem*, members pay just \$749 to \$950 per eye for LASIK or PRK laser vision correction through TruVision™.

Anthem is a one-source benefits solution for your company. In addition to health and vision coverage, we offer access to life, disability, dental and vision products. Contact your broker or Anthem sales representative for more information.

For more information, visit our web site at anthem.com.

¹ American Optometric Association, www.aoanet.org, Oct. 16, 2002. *Ohio only: This plan has been enhanced to include coverage for a non-network exam, due to Ohio Department of Insurance requirements.