

Fact Sheet

Anthem 

anthem.com

Founded

1939, in Ohio.

Anthem employees

Approximately 42,000 at year-end 2006

2006 financial data

According to the company's 2006 10K SEC filing, Anthem has assets of \$51.8 billion and \$56.9 billion in revenue.

Independent rating agency evaluations

- A.M. Best Financial Strength: A Excellent
- Fitch rating for claims-paying ability: AA- "Excellent"
- Standard & Poor's rating for claims paying ability: A+ "Strong"
- Moody's A1 "Good"

Strength in numbers

More than 98 million members – or one in three Americans – enjoy the benefits of coverage from Blue Cross and Blue Shield Plans.¹

National recognition

- Ranked first on **Fortune** magazine's most admired health care companies list (3/12/07).
- Ranked 35 on Fortune 500, **Fortune** magazine, (4/30/07).

President and CEO

Angela Braly

Organizational Structure

Anthem Blue Cross and Blue Shield is a subsidiary of the largest publicly traded commercial health benefits company. Through its subsidiaries, it provides health care benefits to approximately 35 million people. Anthem affiliated companies include the Blue Cross licensee in California and New York and a Blue Cross and Blue Shield licensee in Colorado, Connecticut, Georgia, Indiana, Kentucky, Maine, Missouri (excluding 30 counties in the Kansas City area), Nevada, New Hampshire, New York, Ohio, Virginia (excluding the immediate suburbs of Washington, D.C.) and Wisconsin.

Mission Statement

To improve the lives of the people we serve and the health of our communities. We provide health security by offering a choice of quality branded health and related financial services designed to meet the challenging expectations of individuals, families and their sponsors throughout a lifelong relationship.

Ohio Overview

Members

More than 2.74 million Ohio members as of April 2007²

Providers³

Number of primary care physicians, OB/Gyns, other MD and DO specialists for each product

- Blue Preferred[®] Primary (HMO) 28,928
- Blue Access[®] (PPO) 29,881

BlueCard[®] Program

Access across the United States and around the world

- 823,000+ doctors
- 5,450+ hospitals

Customer service performance⁴

- 93.3 percent inquiry accuracy for first quarter, 2007
- 95.3 percent inquiries handled within seven days for first quarter, 2007

Claims processing performance⁴

99.4 percent claims accuracy for first quarter, 2007

Products and services

Health, Prescription, Dental, Vision, Life and Disability, Anti-Fraud and Subrogation Services and Employee Assistance Program

Healthy Solutions

Advanced Care Management

Coronary Services Centers

Disease Management

Focused Utilization Management

Hospital Quality Program

Maternity Programs

MyHealth@Anthem[®], powered by WebMD[®], through **anthem.com**

Prevention Education Programs

SpecialOffers@AnthemSM

Transplant Care Management

Local Recognition

- BlueWorks[®] Award for hospital quality, 2005
- NCQA "Excellent" Accreditation for HMO, POS and Anthem Senior Advantage; "Full" accreditation for PPO

Local Presence

- Sales
- Underwriting
- Network Development

President and GM, Ohio

Charles L. Slater