

Your Total Health Solution



Better Health with Proven Outcomes





360° Health® recognizes the connection between healthy employees and the direct impact on health care costs. As your total health solution, 360° Health is specially designed to help improve the health of your employees while helping you control health care costs.

By focusing on the whole person, not just the condition, 360° Health provides an individualized and comprehensive approach to total health that successfully impacts all of your employees.

Whether members need help staying healthy, managing an ongoing condition

or require specialized care for complex health needs, 360° Health empowers them with the right resources, guidance and support to help improve their health.

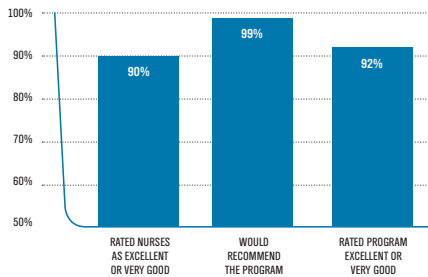
From premier programs for maternity management and worksite wellness to providing essential education and information, we're dedicated to helping members feel better and save money while helping to reduce the cost of health care.

Results you can trust.

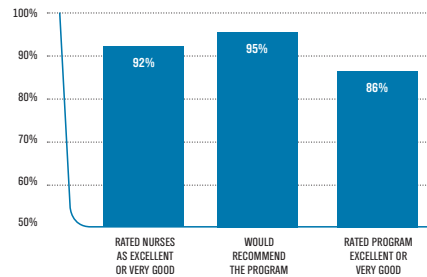
See recent studies that show what 360° Health can do for you.

Member Satisfaction Study

High Intensity Future Mom Programs



High Intensity ConditionCare Program

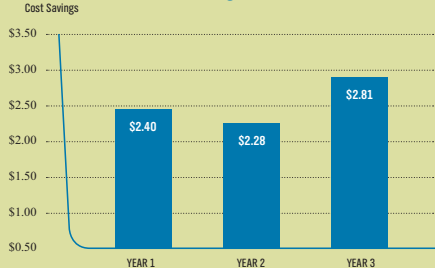


More than 9 out of 10 members in **Future Moms** and **ConditionCare** say the programs provide a positive experience in helping them to improve their health.

SOURCE INFORMATION
All results are from internal satisfaction studies from 2007.
*Future Moms study base size: 994.
*ConditionCare study base size: 2,043.

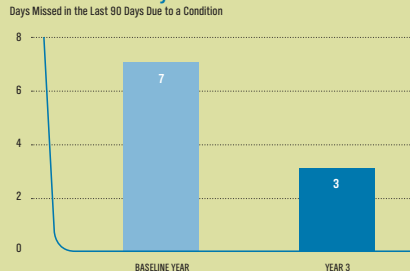
ConditionCare Study

The ROI of ConditionCare Programs



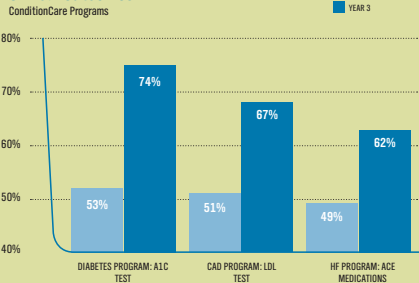
Our ConditionCare programs result in an ROI of \$2.81 to \$1 by their third year of implementation.

Increased Productivity



Our ConditionCare programs result in increased productivity. Members report a decrease by more than 50% in missed days of work due to their condition.

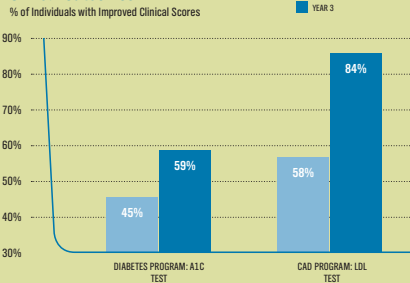
Clinical Outcomes



Our ConditionCare programs positively impact claims reduction and clinical adherence.

Members are much more likely to get the tests and take the medications they need to be healthy, helping to reduce future medical claims.

Clinical Outcomes

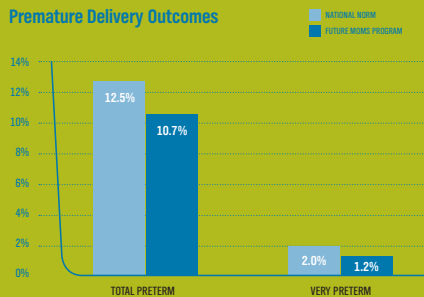


Our ConditionCare programs help members achieve more positive medical outcomes. The healthier they are, the less likely they'll be to incur future medical claims.

SOURCE INFORMATION
All results are from a recent, three-year, internal analysis of our diabetes, CAD, and HF programs.
*For those health plans included in the study, service delivery began in September 2002. Asthma and COPD were added in 2007.
*Study base size: 275,000.

Future Moms Study

Premature Delivery Outcomes

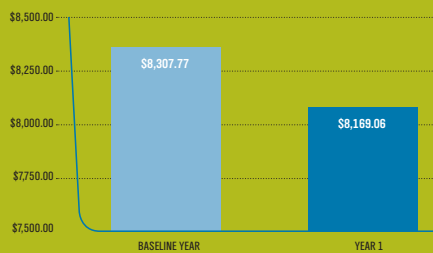


Our Future Moms program decreased all preterm births by 14.4% vs. the national average.

Our Future Moms program decreased births categorized as "very preterm*" by 40% vs. the national average.

*Very Preterm = < 32 weeks

Inpatient Expense Per Mother



Our Future Moms program decreased inpatient claims by \$138.71 per mother in the first year of the program vs. the baseline year.

SOURCE INFORMATION
*Program Norm information is taken from a 2007 report to a client and was calculated internally by our Informatics department using DMAA guidelines. *National Norm data is taken from the National Vital Statistics Report published September 2006 (noted on the tables). *Baseline vs. Year 1 graphs are results specific to clients included in the study. Baseline = January 1, 2004 through December 31, 2004. Year 1 = March 1, 2006 through December 31, 2006. (Actual Program Start Date was September 1, 2005. March 1 allows for six-month ramp-up period).
*Premature Delivery study base size: 4,150 births.
*Inpatient Expense baseline study size: 1,046 admits. Year 1 study size: 1,058 admits.



360° Health® in Action

According to the Agency for Healthcare Research and Quality (AHRQ), more than 108 million adults in the United States already suffer from chronic diseases such as coronary artery disease, heart failure and diabetes. More and more people will join those ranks as our population ages. This is placing a burden on families, employers and providers.

The good news is, 360° Health programs and services are effective. They can help improve your employees' health. They can help increase productivity and control health care costs for you. They make a real difference.

**360° Health. Your total health solution.
The results speak for themselves.**

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