



In 2008, your employees will be surrounded with the help they need to live healthier lives. We are pleased to share that Anthem 360° Health is now a core program included as part of your employee benefit plan.

Anthem 360° Health is a dynamic integrated collection of services that add superior value to your health benefits. It's a simple idea: when employees get healthy and stay healthy, health care costs can go down. 360° Health surrounds members with the tools, resources and guidance to help them reach their own personal healthy best. It has a history of lowering costs while improving employee well-being and satisfaction.

Highlights include:

24/7 Nurseline – When employees need answers right away, they have direct, round-the-clock access to a skilled registered nurse with an average of 19 years of nursing experience. It's toll-free and always confidential.

ConditionCare – Your employees are not alone when facing asthma, diabetes, chronic obstructive pulmonary disease, coronary artery disease or heart failure. They'll have their own registered nurse to help self-manage the condition and improve quality of life.

ComplexCare – This team of nurses specializes in helping people with complex care needs who might be at risk for even bigger problems in the future. With one-on-one attention and coaching, a nurse will help develop a personal care plan to reduce that risk.

MyHealth@Anthem – Finding reliable health info online can be like using a dictionary that's not alphabetized. This personalized site makes it easy for employees to find the info that matters and stay motivated.

Future Moms – This award-winning maternity program gives expectant mothers expert support – and everything they need to know – for every stage of pregnancy.

The result? Healthier, more engaged, more productive, more satisfied employees. For a business like yours, that can mean everything.

Anthem 360° Health is an automatic enhancement to your employee benefit plan. Information about 360° Health will be included in your employees' open enrollment materials to help educate and engage them in the services that can have the biggest impact on their overall health. Please contact your broker or Anthem representative for additional information.

